



STREAMING PACKAGES



CAN I STILL DELIVER AN ENGAGING EVENT, VIRTUALLY?

THE SIMPLE ANSWER IS **YES!**

Making your event **'Virtual'** does not have to be a compromise or a struggle. Whether from your home, a venue, your workplace or at our studio facilities - we can run a Virtual Event from **any location** on any scale.

Virtual and Hybrid Events have become the norm for most people during the Covid-19 Pandemic however, with the help of Sounds Commercial's technical experience, we can create a **dynamic and engaging** event no matter the scale of your requirements.

Whether you are looking to simply increase the professional feel of your streamed meeting, deliver a virtual conference from various locations with multiple presenters, or host a large scale broadcast, we can supply a slick and **cost effective** solution for you!

Every event has unique requirements and we are proud to draw from **30 years experience** to take any brief, truly understand your needs and objectives and elevate all aspects of your Virtual Event.

Understanding the technical complexities and scale of what can be achieved with a Virtual Event can become daunting very quickly so, let us **take the stress away!** Simply call us any time for a no obligation consultation, and we can guide you through the exciting possibilities available to achieve a unique and memorable virtual event.

For a bespoke quotation please contact us:
0117 9355 255 | info@soundcommercial.co.uk
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We believe there is no reason why virtual conferences should not meet the same **high standard** you would expect from a News and Current Affairs style program on terrestrial TV. The necessary switch to home working does, unfortunately, increase the number of distractions competing for a viewer's attention - it is now, more than ever, imperative, that the highest of standards are observed, to maintain engagement, and ultimately, the **success** of your virtual event or conference.

All of the events that we stream have a video switcher included as part of the package, as it is pivotal to the overall delivery and viewer experience. A video switcher is invaluable to the making of a **seamless experience**; we can transition between any sources of content, such as remote presenters, slide shows and videos, whilst overlaying name tag graphics in real-time as a presenter is introduced.

Performance issues such as audio lag (lip sync issues) are a common occurrence in basic video-conferencing set-ups, and nothing can be more off-putting. We can negate this issue by utilising **state-of-the-art** equipment operated by our experienced technicians. We don't just fix the issue in real-time, we address it in advance by running diagnostics and technical rehearsals before all productions, to ensure any performance problems are eliminated ahead of time.

Like many of our clients, you may or may not have become experts with video conferencing software such as Zoom, Teams or Skype – but as time goes on, the importance of delivering an **effective, efficient, unique and slick** Virtual or Hybrid Event is becoming more and more important to any business.

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COMMON CONSIDERATIONS

How many people will be watching the live stream?

How many speakers will be delivering presentations remotely?

Would you like two-way interaction between the main host and any remote speakers?

Would you like a bespoke, branded set for the main host to present from?

Would you like any Green Screen elements or backgrounds?

Would you like audience participation via Q&A's, Polling, Virtual Networking, Voting?

Would you like to record the event to keep online to be watched after the live event?

Do you need our assistance creating content? (such as PowerPoint, Motion Graphics, VTs?)



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GUARANTEED

PACKAGE 1

Live stream service from £1,100 + VAT per 12 hour day

This package would be suitable for a meeting with a small number of attendees needing to connect with remote participants on your desired platform. This option includes a single camera feed and audio (either direct from a presenter's microphone or a room microphone) to be presented to your chosen platform. It will allow for the direct feed from a laptop (video/ PowerPoint) to be sent. There will be a video output available to show remote participants either on an in-house screen, or one that can be provided. The PA included will allow for any remote participants audio to be relayed to the room, as well as any microphones/laptop audio to be amplified to the meeting room.

Equipment included in this cost;

- Single static HD camera (an operator can be added)
- Presenter microphone or room microphone
- PC with the latest operating system and Microsoft Office packages installed
- Switcher for switching between camera/laptop sources or picture in picture option
- Small PA for all audio
- Technician to install, operate and remove. Includes travel costs



If the meeting room doesn't have an in-house screen then we can add screens/projectors to display remote participants.

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PACKAGE 2

Live stream service from £3,000 + VAT per 12 hour day

This setup will add high quality production value to your virtual event. If you want to create an engaging and broadcast quality virtual event or live stream, a tailored version of this package is going to be suitable.

Equipment included in this cost;

- 2 Static, HD video cameras
- Multiple presenter microphones and room microphones
- 2 PCs with latest operating system and Microsoft Office packages installed
- Switcher for switching between camera/laptop sources or picture in picture option
- PA system for all audio
- 2 Technicians to install operate and remove. Includes all travel costs
- 65" display screen or projector and screen
- Any PIPs, backgrounds, tiling necessary



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PACKAGE 3

TV Studio Set Designed Live Stream from £7,500 + VAT per 12 hour day

This package is designed to create a bespoke TV studio environment, with multiple camera angles and a variety of seamlessly managed content from any remote locations, allowing our clients to deliver a memorable, slick and engaging Virtual Event.

Equipment included in this cost;

- Bespoke TV Studio Style set design
- 3 HD video cameras
- 2 Camera operators
- 4 High specification laptops for content and live streaming
- Live streaming Web Presenter equipment
- 80" Plasma screen for host to interact with content and remote speakers
- Seamless Switcher (to seamlessly switch between multiple content sources)
- 4 Lapel microphones
- In ear monitors (for host to communicate with remote speakers)
- Host comfort monitor
- Mixing desk and small PA
- Studio lighting package
- 4 Technicians to install, operate and remove. (per 12 hour day)
- 2 Set Builders to install and remove set



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RECORDING & ANALYTICS

Recording of your event can be added to all of our packages. The full production will be recorded from an end viewer's point of view. When required we can also record each individual camera angle, giving you additional unseen coverage of your live event for post-production or posterity. All recordings can be delivered as downloadable files within three working days of your event. Hard copies can also be delivered but may take longer.

Analytics can be added to all of our packages, and cover a range of reporting:

Attendee reports

Performance reports

Registration reports

Q&A reports

Polling reports



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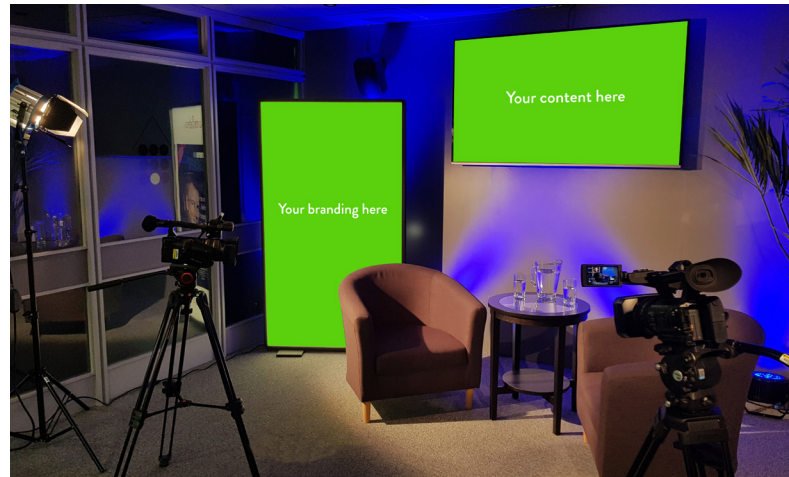
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LOCATION - WHERE SHOULD I HOST MY VIRTUAL EVENT?

Whilst our services are completely portable and we can bring our expertise to any location that is convenient for you, we can also create a stress-free, bespoke and visually creative studio experience for you from our TV Studio facilities in Bristol or create a live virtual studio background using green screen to fit your brand.

We can customise our studio per your requirements, using our Green Screen rooms, and/or creating a unique set that is designed specifically for your event's needs.



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OPTIONAL EXTRAS

All of our packages are suggestions only and we can tailor each to meet your specific bespoke requirements.

Below is a list of additional options, if there is something you don't see on the list, please ask!

Additional cameras from £150 +VAT

Lighting from £120 +VAT

Sets, stages and print from £100 +VAT

Comfort monitors for the physical space from £120 +VAT

Producers, event managers and technicians

Venue sourcing and hire

Autocue



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PRICE MATCH GUARANTEE

We offer a price match promise on all like-for-like equipment and services, as we want all of our clients to be rest assured that they are getting the best possible services at competitive rates. In addition to our packages, we offer services to meet any budgetary requirements, with bespoke solutions which don't compromise on quality.

Whilst quotes from alternative suppliers may differ in price, we will always consult with you, and advise with no obligation, on how their approach and use of equipment may affect the end result of your hybrid/virtual event.

Our goal is to always ensure that you receive the best price and service.

We will never compromise the quality of your end product.



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- Event Management
- Technical Production
- In-house Technical Services
- Set & Scenery Design
- Design & Large Format Print
- Video Production
- AV Equipment Hire
- Sales & Installations
- Venue Sourcing

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