

# genero

## PRICING GUIDE

Intertrust

MARSH  
MERCER

PNC  
BUSINESS CREDIT

SHOOSMITHS

LDC

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MERCER

PNC  
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Inspire • Create • Deliver • Delight



**events**



**design**



**media**



**productions**



**experiences**



**social media  
management**



**environments**

# We are a vibrant creative agency producing a smorgasbord of events.

Having established our place in the events industry with almost 20 years of creating innovative event experiences, we have evolved with technology and have built a strong, innovative team of skilled individuals while we were at it.

We're proud that each member of our team believes in our values: we never promise what we can't deliver; we are reliable and trustworthy; be creative and innovative; be clear in our communication; and have fun! Our values have given us a reputation to be proud of and have enabled us to maintain strong relationships with our local and international clients.



Genero can work with you on a vast range of projects, regardless of size, joining in at any stage of the process to help you achieve an event to be proud of.

# 00 about us



# We deliver virtual, hybrid and live events to reach your audience across different platforms.

## Hybrid

Hybrid events are any type of event which merges live and online events together. It has a physical presentation aspect but is supported by virtual elements and attended by virtual delegates and audiences through online platforms.

## Online

We offer virtual webinars and can facilitate online meetings. We can work with your preferred choice of platform or we can advise on which would be best suited to your event.

Basic with no graphic creation  
From £800 + VAT

Add on graphic content & content management  
From £400 + VAT per 8 hours

Added extras include; breakout room management and allocation, content management and online project management services.

Starting from £200 + VAT

For more information about Hybrid events and how we deliver them, request our Hybrid Brochure.

## AT YOUR VENUE – WE’LL BRING IT TO YOU

All you need to do is check the internet speed, book a room, and leave the rest to us.

# 1

### Filming

Using one manned camera plus one unmanned camera for alternative shots. We will provide you with all the raw footage of the event, electronically as part of this service.

HALF DAY FROM £700 + VAT  
FULL DAY FROM £1400 + VAT

# 2

### Editing

Depending on the level of editing and graphic overlay work required (rate is for service rather than billable hours).

FROM £400 + VAT

# 3

### Live stream facilitation

Based on a 2hr live stream (can go to one channel, or multiple via a platform such as Restream).

FROM £600 + VAT

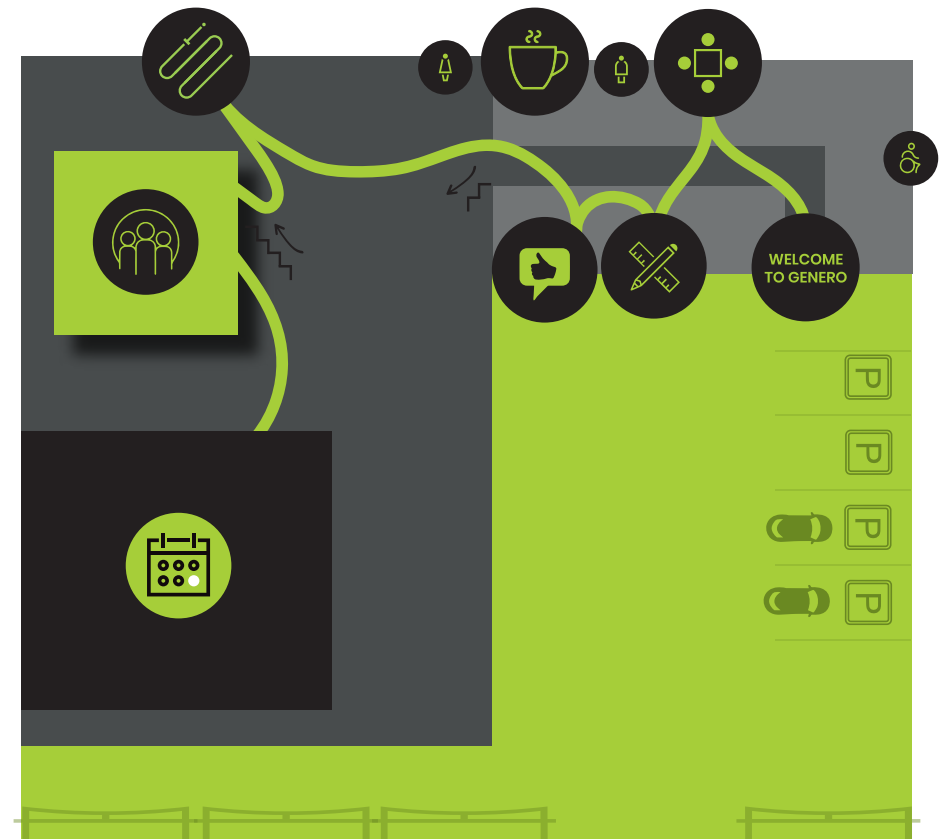
# 01 events

# studio g

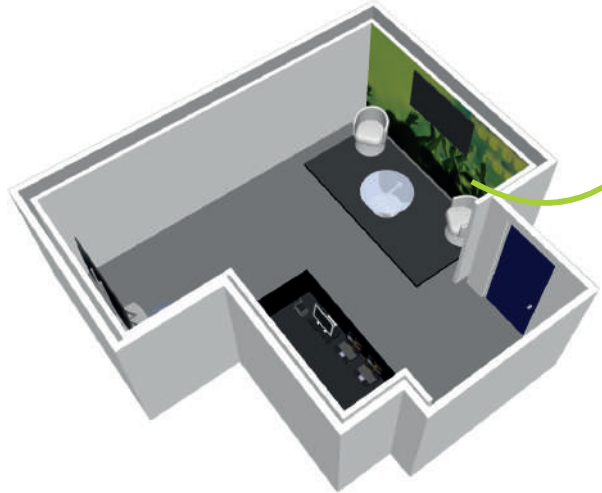
We can bring your event to you, we can help you source a venue, or you can come to us and use our full live event platform, named The Studio G Experience. We have a full live event facility. Studio G allows you to utilise all of our services in one place. You can arrive at our offices;

- Use our meeting room to brief your colleagues on your event plan
- Stop off in our design studio for help with your logo, event branding and presentation content
- Pop over to our social media management hub to plan live social media posts
- Visit our technical lab for tech support. Our internet speed is 80MBS upload and 20MBS download.
- Relax in one of our green rooms, we can provide refreshments if you need them
- Then deliver your event from our event spaces and have peace of mind knowing all services are

(individual services charged separately)

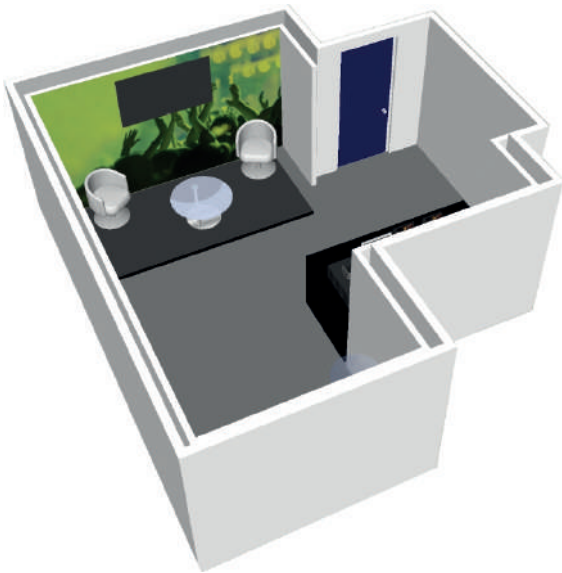


# studio g

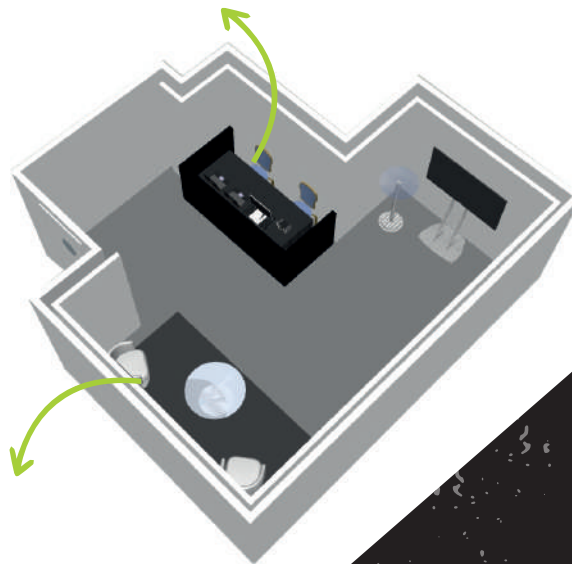


## Branding Opportunity

Full artex wrap (re-useable to client, client to provide artwork (12ft x 7ft) From £315



Stage Area

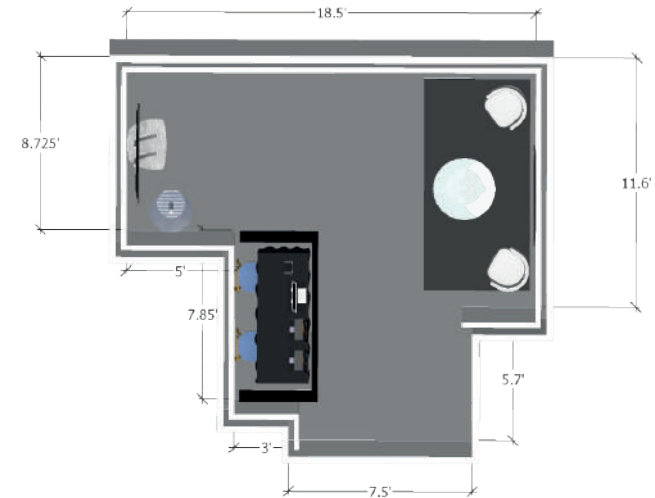


## AV Control

## AT OUR VENUE

**STUDIO HIRE PRICES STARTING FROM £425 + VAT FOR A HALF DAY & FROM £750 + VAT FOR A FULL DAY**

Studio G includes a 65" TV screen, an unbranded white leather look PVC backdrop, a stage, furniture from our vast stock range and an experienced technician. With access to a plethora of lighting, audio and vision equipment (from our stock) you can embellish any production.



02  
Studio G

CREATIVE SERVICES	DESCRIPTION	COST
<b>Design and Creative</b> <hr/>	<p>Including but not limited to graphic design for sales materials, social media content, event and exhibition backdrop, brand identity creation and management, 3D designs and technical drawings.</p>	<p><b>£40 per hour</b>  <b>£300 per day</b></p>
<b>Social Media Management</b> <hr/>	<p>Including but not limited to planning, activating and monitoring campaigns, creating engaging content, managing your social media accounts, social media tutorials and copywriting services.</p>	<p><b>£40 per hour</b>  <b>£300 per day</b></p>
<b>Media</b> <hr/>	<p>Including but not limited to video production and editing, 360 filming, AR and VR content production, live streaming, podcast hosting, animation creation, and voice overs.</p>	<p><b>£ POA</b></p>

SERVICE	DESCRIPTION	COST
<b>Productions</b>		
<b>Screens</b>		<b>Cost</b>
Tripod Screen <i>2m x 2m</i>	Front projection only	£15.00
6ft x 4ft Front/Rear Screen	Fastfold	£35.00
8ft x 6ft Front/Rear Screen	Fastfold	£40.00
10ft x 7.5ft Front/Rear Screen	Fastfold	£60.00
<b>Vision, Data &amp; Processing</b>		
		<b>Cost</b>
PC Laptop Computer	Dell P4 1.7GHz	£75.00
LCD Projector (small workshop)	2000 Lumens	£75.00
LCD Projector (-150 people)	3000 Lumens	£100.00
LCD Projector (150+ people)	8000 Lumens	£250.00

SERVICE	DESCRIPTION	COST
<b>Vision, Data &amp; Processing</b>		<b>Cost</b>
	42" LED Screen & Stand	£120.00
	50" LED Screen & Stand	£150.00
	65" LED Screen & stand	£250.00
	70" LED Screen & Stand	£300.00
	80" LED Screen & Stand	£400.00
	Slide Advance System/Remote mouse	£22.00
	VGA Splitter/Distribution Amplifier	£30.00
	Video Switcher (Non-seamless transition)	£30.00
	Video Switcher (Seamless transition)	£90.00



SERVICE	DESCRIPTION	COST
<b>Audio</b>		<b>Cost</b>
	Powered Speaker/ Laptop speaker	£24.00
	PA System (up to 150 people)	£78.00
	PA System (up to 200 people)	£108.00
	PA System (more than 200 people)	POA
	Lectern or Tabletop Microphone	£18.00
	Cable Microphone & Stand	£18.00
	Handheld Radio Microphone	£36.00
	Lapel Radio Microphone	£36.00
	PC Audio Cable	£12.00
	Induction/Hearing Loop Amplifier	From £120.00

SERVICE	DESCRIPTION	COST
<b>Lighting</b>		<b>Cost</b>
LED Parcan/Uplighter	Lanta	£18.00
Lectern Spotlight	Robert Juliat	£30.00
Lighting Stand	Source 4	£36.00
Moving Lights & Bespoke Gobo	Manfrotto	POA
Followspot & Operator	On request	POA
<b>Set &amp; Stage</b>		<b>Cost</b>
Conference Lectern	Fabric, folding, stock colour	£30.00
Awards Lectern	Perspex & Chrome	£60.00
LED Lectern	Colour can be set by user	£90.00
Stage Block ( <i>Prolyte</i> ) 2m x 1m x 300mm	Carpet, Trim & Fascia	£43.20
Lectern Riser/Octagonal Dias	Carpet & Trim	£60.00
Exhibition/ Poster Board 2m x 1m		£40.00
Exhibition/ Poster Board 1m x 1m		£27.00

SERVICE	DESCRIPTION	COST
<b>Conference Backdrops &amp; Stage Sets</b>		<b>Cost</b>
Basic Stage Set with integrated projection screen <i>(min ceiling height 9')</i>	1X Centre section & projection screen measuring 6' x 4' <i>(2 side flats covered in white PVC, optimised for lighting)</i>	£267.00
Basic Stage Set with integrated projection screen <i>(min ceiling height 11')</i>	1X Centre section & projection screen measuring 8' x 6' <i>(2 side flats covered in white PVC, optimised for lighting)</i>	£333.00
Basic Stage Set with integrated projection screen <i>(min ceiling height 13')</i>	1X Centre section & projection screen measuring 10' x 7.5' <i>(2 side flats covered in white PVC, optimised for lighting)</i>	£400.00



## Get in touch

01446 740043

[genero-group.co.uk](http://genero-group.co.uk)

[info@genero-group.co.uk](mailto:info@genero-group.co.uk)

### Come and see us

Genero Productions Ltd, Unit G,  
Priority Enterprise Park, Ty Verlon  
Ind. Est., Barry, CF63 2BG



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