

# #SummerinBath - Visit Bath

## Gold Package (Two Available)

Partner Members - £1,000+vat

Gold, Silver and Bronze Members - £1,100+vat

Non-Members - £1,375+vat

Advert Type	Placement/Stats	Requirements
Web Banner Advert	Displayed on the campaign landing page. Clicks through directly to your own website.	Artwork required (1220 wide x 380 high px) with URL.
Top Row Featured Advert	Presence on campaign landing page with click through to business listing.	Confirmation of which listing to activate into advert.
One Dedicated Blog Post	Promoted through campaign landing page and e-newsletter and relevant landing pages.	Written by the advertiser, we will also need imagery and links provided.
One E-Newsletter Feature	Database of 35,800+ subscribers	One high resolution landscape image (325 wide x 203 high px) with URL and up to 30 words.
One E-Newsletter Banner Advert	Database of 35,800+ subscribers	Artwork required by advertiser (325 wide x 203 high px) with URL.
Six posts on Visit Bath's social channels. One IG grid post, four IG stories & one Facebook post.	57,500 Facebook followers 3,320 Instagram followers	Direction of theme per post/story. We can accept stills or video content.
Attendance of Media Event; Date TBC	Option to attend and have your business included in our presentation.	Our PR/Media team will reach out to confirm.

# #SummerinBath - Visit Bath

## Silver Package (Three Available)

Partner Members - £500+vat

Gold, Silver and Bronze Members - £600+vat

Non-Members - £750+vat

Advert Type	Placement/Stats	Requirements
One Featured Advert	Presence on campaign landing page with click through to business listing.	Confirmation of which listing to activate into advert.
One E-Newsletter Feature	Database of 35,800+ subscribers	One high resolution landscape image (325 wide x 203 high px) with URL and up to 30 words.
Four posts on Visit Bath's social channels. One Facebook post and three IG stories.	57,500 Facebook followers 3,320 Instagram followers	Direction of theme per post/story. We can accept stills or video content.
Inclusion in campaign related blogs	Priority inclusion within campaign blogs.	Our marketing team will ensure inclusion.

## Bronze Package (Eight Available)

Partner Members - £300+vat

Gold, Silver and Bronze Members - £400+vat

Non-Members - £500+vat

Advert Type	Placement/Stats	Requirements
One E-Newsletter Banner Advert	Database of 35,800+ subscribers	Artwork required by advertiser (325 wide x 203 high px) with URL.
One Facebook post on Visit Bath	57,500 followers	Direction of theme per post/story. We can accept stills or video content.
Two Instagram stories on Visit Bath	3,320 followers	Direction of theme per post/story. We can accept stills or video content.

# #SummerinBristol - Visit Bristol

## Gold Package (Two Available)

Partner Members - £1,000+vat

Gold, Silver and Bronze Members - £1,100+vat

Non-Members - £1,375+vat

Advert Type	Placement/Stats	Requirements
Web Banner Advert	Displayed on the campaign landing page. Clicks through directly to your own website.	Artwork required (300 wide x 250 high px) with URL.
Top Row Featured Advert	Presence on campaign landing page with click through to business listing.	Confirmation of which listing to activate into advert.
One Dedicated Blog Post	Promoted through campaign landing page and e-newsletter and relevant landing pages.	Written by the advertiser, we will also need imagery and links provided.
One E-Newsletter Feature	Database 15,786 subscribers	One high resolution landscape image (200 wide x 200 high px) with URL and up to 30 words.
One E-Newsletter Banner Advert	Database 15,786 subscribers	Artwork required by advertiser (200 wide x 200 high px) with URL.
Six posts on Visit Bristol's social channels. One IG grid post, four IG stories & one Facebook post.	59,530 Facebook followers 91,600 Instagram followers	Direction of theme per post/story. We can accept stills or video content.
Attendance of Media Event; Date TBC	Option to attend and have your business included in our presentation.	Our PR/Media team will reach out to confirm.

# #SummerinBristol - Visit Bristol

## Silver Package (Three Available)

Partner Members - £500+vat

Gold, Silver and Bronze Members - £600+vat

Non-Members - £750+vat

Advert Type	Placement/Stats	Requirements
One Featured Advert	Presence on campaign landing page with click through to business listing.	Confirmation of which listing to activate into advert.
One E-Newsletter Feature	Database 15,786 subscribers	One high resolution landscape image (200 wide x 200 high px) with URL and up to 30 words.
Four posts on Visit Bristol's social channels. One Facebook post and three IG stories.	59,530 Facebook followers 91,600 Instagram followers	Direction of theme per post/story. We can accept stills or video content.
Inclusion in campaign related blogs	Priority inclusion within campaign blogs.	Our marketing team will ensure inclusion.

## Bronze Package (Eight Available)

Partner Members - £300+vat

Gold, Silver and Bronze Members - £400+vat

Non-Members - £500+vat

Advert Type	Placement/Stats	Requirements
One E-Newsletter Banner Advert	Database 15,786 subscribers	Artwork required by advertiser (200 wide x 200 high px) with URL.
One Facebook post on Visit Bristol	59,530 followers	Direction of theme per post/story. We can accept stills or video content.
Two Instagram stories on Visit Bristol	91,600 followers	Direction of theme per post/story. We can accept stills or video content.